

Email: abhiramabhadoria@gmail.com	Location: India
Mobile: 6267323441	Experience: 2 Years

CORE SKILLS & TECHNOLOGIES

CORE, S.G. Palya, Kormangala, Linkedin.com, WOTTL, FMCG, AND JEWELLERY BRANDS ACROSS META ADS, GOOGLE ADS, SHOPIFY, AND AMAZO

EXECUTIVE SYNOPSIS & PROFILE SUMMARY

SEO Executive with total experience of 2 years and relevant experience of 1.2 years. CTC: 750000, ECTC: 850000. Notice Period: Immediate, Location: India. Name: Abhishek Bhadoria, Email: abhiramabhadoria@gmail.com, Phone: 6267323441, Address: Not mentioned. Skills: CORE, S.G. Palya, Kormangala, Linkedin.com, WOTTL, FMCG, AND JEWELLERY BRANDS ACROSS META ADS, GOOGLE ADS, SHOPIFY, AND AMAZON ADS, FUNNEL OPTIMIZATION, CREATIVE TESTING, B TESTING OF LANDING PAGES, CHECKOUT FLOWS, AND CART-LEVEL OPTIMIZATIONS, DRIVING, ABANDONED CART RECOVERY, COD ORDER CONFIRMATION, POS T-PURCHASE ENGAGEMENT, TRUST-BUILDING FLOWS, CONDUCTED AMAZON ACCOUNT, LISTING AUDITS FOR FMCG CLIENTS, COVERING, PDP OPTIMIZATION TITLES, BULLETS, IMAGES, A+ CONTENT, ADS STRUCTURE, KEYWORD ANALYSIS, CONVERSION BOTTLENECKS, FBA, FBM PERFORMANCE REVIEW, OPTIMIZING KEYWORDS, BIDS, AND BUDGETS TO IMPROVE VISIBILITY, SALES, EFFICIENCY, PERFORMANCE-LED CREATIVE SCALING, LED NEW PRODUCT LAUNCHES, FESTIVE CAMPAIGNS, COORDINATING CREATIVES, AD COPIES, AND CAMPAIGN STRUCTURES, CATALYSTS, SEO EXECUTIVE, PERFORMED TECHNICAL, ON-PAGE SEO FOR HEALTHCARE, E-COMMERCE CLIENTS, INTEGRATING AI-SEO STRATEGIES, AHREFS, RESOLVING CRAWL ERRORS, SITE SPEED ISSUES, USER INTENT, UTILIZED AI-DRIVEN KEYWORD RESEARCH, ACCELERATING ORGANIC, TRAFFIC GROWTH, C OLLABORATED WITH DEVELOPERS, AI-OPTIMIZED CONTENT STRUCTURES, Visual Knights, Social Media Coordinator, Supported brand visibility by creating, Posts, Stories to engage target, Audiences, Its Correlation With Website Traffic, ABHISHEK BHADORIA, Google Ads Search, Display, PMax, Meta Ads Facebook, Instagram, Amazon Ads Sponsored Products, Full-funnel strategy, Lead generation, B testing, Budget, Bid Optimization, Shopify store management, Landing page, checkout funnel CRO, WhatsApp marketing, funnels Wati, Festive, Product Launch Campaigns, Analytics, Tracking, Google Tag Manager, Shopify Analytics, UTM tracking, ROAS, CAC, CPL, CVR monitoring, Dashboard-based reporting, Insights, Technical, on-page SEO, Answer Engine Optimization AEO, AI-driven keyword research, Content, Optimization, Site audits Screaming Frog, SEMrush, Wati, Hotjar heatmaps, Funnel Analysis, Amazon Seller Central, Microsoft Excel, Google Sheets advanced for, Performance Analysis, Automation, Performance Marketing, E Commerce, And Jewellery Brands Using, full-funnel strategies across Google Ads, Meta Ads, Amazon Ads, GTM, Hotjar, and Wati, Abandoned Cart Recovery Flows, Amazon, Account Audits, and AEO, EXPERIENCE, UNIVERSITY, MANAGEMENT, ADDITIONAL INFORMATION, PROFICIENT WITH MICROSOFT EXCEL, GOOGLE SHEETS FOR ANALYTICS, EFFECTIVE COMMUNICATOR, PROJECT COLLABORATOR, EXPERIENCE WITH INTEGRATED DASHBOARDS, AUTOMATED REPORTING, AND KPI TRACKING, DATA ANALYSIS, AND CONTINUOUS OPTIMIZATION.

PROFESSIONAL METRICS

Current Designation:	SEO Executive
Current Company:	S.G Palya
Technology Stack:	SEO Executive
Current CTC:	750000